Platte County School District’s strategic plan outlines goals, strategies and innovation plans across three strategic focus areas: Academics, Business, and Community (Students, Staff, Parents & Members). Overall goals of each strategic focus area are listed below.

**Academics**
- **GOAL:** Develop and enhance quality educational/ instructional programs to improve overall and individual student academic performance.

**Business**
- **GOAL:** Proactively and responsibly manage district growth, finances, and support services to improve student achievement.

**Community/Collaboration**
- **GOAL:** Provide each student with a relevant education in a safe and caring environment.

**Community/Parents & Members**
- **GOAL:** Attract, retain and develop a high quality staff.

**GOAL:** Improve internal and external stakeholder communication, involvement, and partnership.

**Student Successes and District Highlights**

**Academics**
- **SCHOLASTIC ART & WRITING** PCHS students won more awards than any other school in the MO/KS region. PCHS won the second winningest high school in the region; PCHS’s Bryn McGhee, and PCHS’s Maddie Hartless earned National Silver Medals.
- **MISSOURI MUSIC EDUCATORS ASSOCIATION PERFORMANCES** Two PCHS music ensembles selected to perform at the 2018 MMEA Convention: Sound Express and the Wind Ensemble.
- **TENNIS** PCHS’s 3 new-8 court tennis facility opened in Spring 2017.
- **FUTURE BUSINESS LEADERS OF AMERICA** PCHS was recognized for 3rd place in the State, 3rd in the Region.
- **TRACK & FIELD** Boys District Champions; 20 boys and 12 girls competed at State. 7 records broken.
- **STATE CHOIR** 6 students selected.
- **STATE BAND** 6 students selected.
- **STATE PRIDE BAND** Grand Champions for 3rd consecutive year at Missouri/Western Missouri University Tournament of Champions.
- **SUPERIOR AT MUSIC USA FESTIVAL** PCHS’s Marching Band, Jazz Band, Percussion Ensemble, Wind Ensemble, and Color Guard received superior ratings in Orlando, FL.
- **ALL-STATE CHOIR** 5 students selected.
- **ALL-STATE BAND** 5 students selected.
- **PIRATE PRIDE BAND** Grand Champions for 3rd consecutive year at Missouri/Western Missouri University Tournament of Champions.
- **WRESTLING** 8 State competitors, 2 champions: Cady James and Cody Phillips.

**Community/Collaboration**
- **SPORTSMANSHIP CONFERENCE HOSTS** 30 members of PCHS’s Student Athletic Leadership led the first Western Missouri Sportmanship Conference.
- **STUDENT COUNCIL** PCHS senior, Marissa Laidlaw, named District 1 Student Leader award winner.
- **JOURNALISM** Newspaper and Yearbook staffs awarded All-Missouri from Missouri Interscholastic Press Association and brought home 2 excellent and 3 honorable mention ratings from National Convention.

**Student Council**
- **PIRATES ROCK** 94 PCHS seniors pledged to promote healthy choices and good character to PCR-3 elementary and middle school students.

**MISSION**
- To prepare individual learners for success in life, the Platte County School District promotes meaningful experiences in a safe and caring environment.

**VALUES**
- Student Focus • Collaboration • High Expectations • Integrity • Visionary Leadership • Innovation • Results Orientation

**COUNSELOR OF THE YEAR** Platte County High School counselor Geoff Heckman, recognized as Missouri School Counselor of the Year and one of six finalists in the National School Counselor of the Year Award.

**ROBOTICS** Two PCHS teams qualified for the 2017 FIRST Robotics Competition and one team placed second.

**NATIONAL MERIT FINALIST** PCHS Senior Spencer Siegrist and Spencer Klopfer, earned a perfect 36 on the Scholastic Aptitude Tests.

**PRINT MEDIA**
- **2017 JOURNALISM** Press Association and brought home 2 excellent and 3 honorable mention ratings from National Convention. Madelyn Hartleroad National Silver Medalist.

**TRACK & FIELD**

**SCHOLASTIC ART & WRITING**

**MISSOURI MUSIC EDUCATORS ASSOCIATION PERFORMANCES**

**FUTURE BUSINESS LEADERS OF AMERICA**

**TENNIS**

**WRESTLING**

**SPORTSMANSHIP CONFERENCE HOSTS**

**STUDENT COUNCIL**

**JOURNALISM**

**COUNSELOR OF THE YEAR**

**ROBOTICS**

**NATIONAL MERIT FINALIST**

**PRINT MEDIA**

**Staff, Parents & Members**

**Academics, Business, and Community (Students, Staff, Parents & Members). Overall goals of each strategic focus area are listed below.**

**Enrollment and Future Projected Enrollment (PreK-12)**

<table>
<thead>
<tr>
<th>Year</th>
<th>PreK-12</th>
<th>2015-16</th>
<th>2016-17</th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20*</th>
<th>2020-21*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015-16</td>
<td>4,021</td>
<td>4,077</td>
<td>4,180</td>
<td>4,225</td>
<td>4,301</td>
<td>4,392</td>
<td>4,094</td>
</tr>
<tr>
<td>2016-17</td>
<td>4,180</td>
<td>4,225</td>
<td>4,301</td>
<td>4,392</td>
<td>4,094</td>
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<tr>
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<td>4,180</td>
<td>4,225</td>
<td>4,301</td>
<td>4,392</td>
</tr>
</tbody>
</table>

**Student Demographics**

- *Average # of Students per Classroom Teacher*

- *Enrollment and Student Demographics*:

  **MISSION**

  **VALUES**

  **Enrollment and Future Projected Enrollment (PreK-12)**

  **Student Demographics**:

  - More than 36 languages are reported as spoken at home, and 25.5% of students are eligible for free or reduced price lunch (State 11.2%, State 11.2%).

  **Annual Report**

  **Quality Continuous Improvement Focus**

  **Vision**

  **Student Focus**

  **Collaboration**

  **High Expectations**

  **Integrity**

  **Innovation**

  **Results Orientation**

  **Student Successes and District Highlights**

  **Enrollment and Student Demographics**

  **Enrollment and Future Projected Enrollment (PreK-12)**

  **Student Demographics**:

  - More than 36 languages are reported as spoken at home, and 25.5% of students are eligible for free or reduced price lunch (State 11.2%, State 11.2%).
Platte County School District uses a variety of performance measures to ensure it is moving toward success in life. Students in grades 2-8 annually take the grade level Missouri Assessment Program (MAP) assessments in English Language Arts (ELA), math, and science. High school students take End-of-Course (EOC) exams upon successful completion of state-designated core content classes. The District's results on these assessments, both in whole and in disaggregated subgroups, combined with core and career readiness, attendance rates, and graduation rates, form the basis for the District’s accreditation.

The data in the following tables shows Platte County School District’s 2017 MSIP5 (Missouri School Improvement Program) 5th Annual Performance Report (APR) results, as well as MAP EOC, and college and career readiness measures. For more detailed information, visit the District’s Academic Services Results Summary, located under the “Performance Results” page of the Strategic Plan channel at www.plattecountyschooldistrict.com.

### ACADEMICS

#### Platte County R-3 2017 APR

<table>
<thead>
<tr>
<th>MAP 2017 Academic Standards</th>
<th>% Meets Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Achievement</td>
<td>100%</td>
</tr>
<tr>
<td>Subgroup Achievement</td>
<td>87.9%</td>
</tr>
<tr>
<td>College &amp; Career Readiness</td>
<td>97.5%</td>
</tr>
<tr>
<td>Attendance Rate</td>
<td>100%</td>
</tr>
<tr>
<td>Graduation Rate</td>
<td>100%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>98.9%</td>
</tr>
</tbody>
</table>

#### Missouri Assessment Program and End-of-Course Exam Scores

The graphs to the left and below show the percentage of students scoring proficient or advanced in MAP and state-required EOCs.

### BUSINESS

#### Tax Levy by District

<table>
<thead>
<tr>
<th>County</th>
<th>Levy Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liberty</td>
<td>$6,469/yr</td>
</tr>
<tr>
<td>North Kansas City</td>
<td>$5,420/yr</td>
</tr>
<tr>
<td>Raytown</td>
<td>$5,200/yr</td>
</tr>
<tr>
<td>Platte</td>
<td>$5,049/yr</td>
</tr>
<tr>
<td>North Platte</td>
<td>$5,240/yr</td>
</tr>
<tr>
<td>West Platte</td>
<td>$4,950/yr</td>
</tr>
</tbody>
</table>

#### Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>2016-17 Per Pupil Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOCAL 55%</td>
<td>$44.6M</td>
</tr>
<tr>
<td>FEDERAL 4%</td>
<td>$2.4M</td>
</tr>
<tr>
<td>STATE 35%</td>
<td>$2.2M</td>
</tr>
</tbody>
</table>

#### Per Pupil Expenditure

<table>
<thead>
<tr>
<th>Source</th>
<th>2016-17 Per Pupil Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>PCR-3</td>
<td>$10,724/yr</td>
</tr>
<tr>
<td>STATE</td>
<td>$10,279/yr</td>
</tr>
</tbody>
</table>

Financial Information. The figures shown above reflect expenditures related to construction projects.

#### Purchased Services

<table>
<thead>
<tr>
<th>Source</th>
<th>2016-17 Per Pupil Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>11%</td>
<td>$4.6M</td>
</tr>
</tbody>
</table>

#### Salaries & Benefits

<table>
<thead>
<tr>
<th>Source</th>
<th>2016-17 Per Pupil Salaries &amp; Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>77%</td>
<td>$5.9M</td>
</tr>
</tbody>
</table>

#### Long-Range Facility Plan Update

In January 2017, the District began a two-year Long-Range Facility Plan update process with parents, and community leaders, as well as staff members and administrators. The task force is charged with making recommendations to the District’s Board of Education.

### COMMUNITY

#### Students, Staff, Parents, and Members

- 1,161 people served since August 2017
- 129 students identified as at-risk and provided academic, custodial, maintenance, pre-professional, health and wellness supports
- 344 employees
- 12.9% increase in participation in healthier school meals

#### New Courses and Offerings

- AP Human Geography
- AP Environmental Science
- AP United States History
- AP Psychology
- AP Technology and Engineering
- Production Technologies program at North Kansas City Center

#### Staff Information

Certified employees include positions such as teachers, counselors, and principals. Classified employees include administrative, custodial, maintenance, pre-professional, health and wellness, technology, and library aide staff members.

### Getting Ready for School

116 children served by Parents as Teachers Program
78 Early Childhood students
88% of employees say they are satisfied working at PCR-3

Preparing PCR-3 Learners. Preparing children for school and life success is a focus at PCR-3, through our Parents as Teachers program as well as our Early Childhood program, Great Beginnings, located at both the District Education Center and Barry School.

### Energy Savings

- 67.3 kbtu/ft²
- 2016 baseline
- 46.3 kbtu/ft²
- 2017 baseline

#### Debt Refunding

- $7.6M since 2009
- $4.1M since 2016

73% of parents say PCR-3 is proactively managing student growth Source: Parent Survey

#### Long-RANGE FACILITY PLAN UPDATE

The Community focus area of the District’s CSIP encompasses goals for students, staff, parents, and community members. The Community-Staff Goal is to provide each student with a relevant education in a safe and caring environment. The Community-Staff Goal is to attract, retain, and develop highly qualified staff. The Community-Parents and Members Goal is to improve internal and external communication, involvement, and partnership.

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